CONTRACT



WOWT 3501 Farnam St. Omaha, NE 68131 WOWT NBC OMAHA Sales T & C: www.gray.tv/advertising (402) 346-6666

	Contract / Revision		Alt Order #	
	2391334 /		WOC13424231	
<u>Advertiser</u>	<u>vertiser</u>			
Brett Lindstrom NE GOV	C	01/21/22 / 01/21/22		
Contract Dates	Estimate #			
03/28/22 - 05/15/22	1469			
Product				
TV				

And:

Medium Buying LLC 815 Grandview Ave Suite 600 Columbus, OH 43215

Billing C	ycle Billing C	<u>Calendar</u>	Cash/Trade
EOM/EO	C Broadca	ast	Cash
Property	Accoun	t Executive	Sales Office
wowt	Mary Be	eth Keating	Omaha National
Special	Handling		•
Demogra	aphic	•	
Adults 3	5+		
	Order T	<u>ype</u>	
	NORM	AL	
Agy Cod	e Advertis	ser Code	Product 1/2
	321		373
Agency	Ref	Advertise	er Ref
124983		600890	

				Start/End		Spots/				
*Line Ch Start	Date End D	ate Descripti	on	Time	Days	Length Week	Rate	Type S	Spots	Amount
N 1 WOWT03/28/	/22 05/06/2	22 Morning N	lews Show	5:00 AM-6:00 AM		:30		NM	30	\$2,400.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				1		
Week: 03/28/22	04/03/22	MTWTF	5	\$80.00						
Week: 04/04/22	04/10/22	MTWTF	5	\$80.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$80.00				I		
Week: 04/18/22	04/24/22	MTWTF	5	\$80.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$80.00				I		
Week: 05/02/22	05/08/22	MTWTF	5	\$80.00						
N 2 WOWT03/28/	/22 05/06/2	22 Morning N	lews Show	6:00 AM-7:00 AM		:30		NM	30	\$7,500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				I		
Week: 03/28/22	04/03/22	MTWTF	5	\$250.00				1		
Week: 04/04/22	04/10/22	MTWTF	5	\$250.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$250.00				ı		
Week: 04/18/22	04/24/22	MTWTF	5	\$250.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$250.00				I		
Week: 05/02/22	05/08/22	MTWTF	5	\$250.00				I		
N 3 WOWT03/28/	/22 05/06/2	22 Today Sh	ow	7:00 AM-9:00 AM		:30		NM	30	\$8,250.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				1		
Week: 03/28/22	04/03/22	MTWTF	5	\$275.00				1		
Week: 04/04/22	04/10/22	MTWTF	5	\$275.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$275.00				I		
Week: 04/18/22	04/24/22	MTWTF	5	\$275.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$275.00				I		
Week: 05/02/22	05/08/22	MTWTF	5	\$275.00						
N 4 WOWT03/28/	/22 05/06/2	22 Today w/	Hoda & Jenna	10:00 AM-11:00 AM	ı	:30		NM	30	\$1,800.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				1		
Week: 03/28/22	04/03/22	MTWTF	5	\$60.00						
Week: 04/04/22	04/10/22	MTWTF	5	\$60.00				I		
Week: 04/11/22	04/17/22	MTWTF	5	\$60.00						
Week: 04/18/22	04/24/22	MTWTF	5	\$60.00				1		
Week: 04/25/22	05/01/22	MTWTF	5	\$60.00						
Week: 05/02/22	05/08/22	MTWTF	5	\$60.00						
N 5 WOWT03/28/	/22 05/06/2	22 Midday Ne	ews	11:00 AM-12:00 PM		:30		NM	30	\$3,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						•

Page 2 of 5 Contract Agreement Between: Print Date 01/24/22



WOWT 3501 Farnam St. Omaha, NE 68131 Sales T & C: www.gray.tv/advertising (402) 346-6666

Contract / Revision	Alt Order #
2391334 /	WOC13424231

Advertiser Original Date / Revision **Brett Lindstrom NE GOV** 01/21/22 / 01/21/22

Product **Contract Dates** Estimate # TV 03/28/22 - 05/15/22 1469

*Line Ch Start Date E	ind Date Description	1	Start/End Time	Days	Spots/ Length Week	Rate	Type S	Spots	Amount
Start Date End [<u> Date</u> <u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 03/28/22 04/03	3/22 MTWTF	5	\$100.00						
Week: 04/04/22 04/10		5	\$100.00						
Week: 04/11/22 04/17		5	\$100.00						
Week: 04/18/22 04/24		5	\$100.00						
Week: 04/25/22 05/01		5	\$100.00						
Week: 05/02/22 05/08	3/22 MTWTF	5	\$100.00						
	5/06/22 Days of Our		12:00 PM-1:00 PM		:30		NM	30	\$2,250.00
Start Date End I Week: 03/28/22 04/03		Spots/Week	Rate						
Week: 03/28/22 04/03 Week: 04/04/22 04/10		5 5	\$75.00 \$75.00						
Week: 04/11/22 04/17		5	\$75.00 \$75.00						
Week: 04/11/22 04/17 Week: 04/18/22 04/24		5	\$75.00 \$75.00						
Week: 04/25/22 05/01		5	\$75.00						
Week: 05/02/22 05/08		5	\$75.00						
	5/06/22 M-F 230-3p		2:30 PM-3:00 PM		:30		NM	30	\$1,800.00
Start Date End I		Spots/Week	Rate		.30		INIVI	30	φ1,000.00
Week: 03/28/22 04/03		5	\$60.00						
Week: 04/04/22 04/10)/22 MTWTF	5	\$60.00						
Week: 04/11/22 04/17	7/22 MTWTF	5	\$60.00						
Week: 04/18/22 04/24	1/22 MTWTF	5	\$60.00						
Week: 04/25/22 05/01	1/22 MTWTF	5	\$60.00						
Week: 05/02/22 05/08	3/22 MTWTF	5	\$60.00						
N 8 WOWT03/28/22 0	5/06/22 M-F 3p-4p		3:00 PM-4:00 PM		:30		NM	30	\$2,100.00
Start Date End [Spots/Week	<u>Rate</u>						
Week: 03/28/22 04/03		5	\$70.00						
Week: 04/04/22 04/10		5	\$70.00						
Week: 04/11/22 04/17		5	\$70.00						
Week: 04/18/22 04/24		5	\$70.00						
Week: 04/25/22 05/01		5	\$70.00						
Week: 05/02/22 05/08		5	\$70.00						
	5/06/22 M-F News @		3:57 PM-5:00 PM		:30		NM	30	\$5,250.00
<u>Start Date</u> <u>End I</u> Week: 03/28/22 04/03		Spots/Week 5	<u>Rate</u> \$175.00						
Week: 04/04/22 04/10		5	\$175.00						
Week: 04/11/22 04/17		5	\$175.00						
Week: 04/18/22 04/24		5	\$175.00						
Week: 04/25/22 05/01		5	\$175.00						
Week: 05/02/22 05/08		5	\$175.00						
	5/06/22 News @ 5p	M-F	5:00 PM-5:30 PM		:30		NM	30	\$9,000.00
Start Date End [Spots/Week	Rate		.00		14141	00	ψ0,000.00
Week: 03/28/22 04/03		5	\$300.00						
Week: 04/04/22 04/10)/22 MTWTF	5	\$300.00						
Week: 04/11/22 04/17	7/22 MTWTF	5	\$300.00						
Week: 04/18/22 04/24		5	\$300.00						
Week: 04/25/22 05/01		5	\$300.00						
Week: 05/02/22 05/08	3/22 MTWTF	5	\$300.00						
	5/06/22 Weekday Je		5:57 PM-6:30 PM		:30		NM	30	\$9,750.00
Start Date End I		Spots/Week	Rate						
Week: 03/28/22 04/03		5	\$325.00						
Week: 04/04/22 04/10		5	\$325.00						
Week: 04/11/22 04/17	7/22 MTWTF	5	\$325.00				1		

Contract Agreement Between: Print Date 01/24/22 Page 3 of 5



WOWT
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Contract / Revision	Alt Order #
2391334 /	WOC13424231

 Advertiser
 Original Date / Revision

 Brett Lindstrom NE GOV
 01/21/22 / 01/21/22

 Contract Dates
 Product
 Estimate #

 03/28/22 - 05/15/22
 TV
 1469

*Line Oh Otart Da	to Food Day	ta Dagawintian		Start/End Time	Davia		Spots/	Data	T C		A
*Line Ch Start Da		•			Days	Length	vveek	Rate	Type S	pots	Amount
	Ind Date	Weekdays MT: TE	Spots/Week	Rate							
)4/24/22)5/01/22	MTWTF	5	\$325.00 \$325.00							
	15/01/22	MTWTF MTWTF	5 5	\$325.00 \$325.00							
			-	· · · · · · · · · · · · · · · · · · ·							
N 12 WOWT03/28/22				6:30 PM-7:00 PM		:30			NM	30	\$9,000.00
		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$300.00							
		MTWTF	5	\$300.00							
		MTWTF	5	\$300.00							
		MTWTF	5	\$300.00							
		MTWTF	5	\$300.00							
	5/08/22	MTWTF	5	\$300.00							
N 13 WOWT03/28/22				10:00 PM-10:35 PN		:30			NM	30	\$11,250.00
	nd Date	Weekdays	Spots/Week	Rate		.30			INIVI	30	\$11,250.00
		MTWTF	5	\$375.00							
	14/10/22	MTWTF	5	\$375.00							
		MTWTF	5	\$375.00							
		MTWTF	5	\$375.00							
		MTWTF	5	\$375.00							
Week: 05/02/22 0	5/08/22	MTWTF	5	\$375.00							
N 14 WOWT03/28/22	05/07/22	. Weekend Ne	we Sa	7:00 AM-8:00 AM		:30			NM	12	\$1,800.00
	Ind Date	Weekdays	Spots/Week	Rate		.00			14141	12	ψ1,000.00
	14/03/22	S-	2	\$150.00					1		
Week: 04/04/22 0	4/10/22	S-	2	\$150.00							
Week: 04/11/22 0	4/17/22	S-	2	\$150.00					1		
Week: 04/18/22 0	4/24/22	S-	2	\$150.00					1		
Week: 04/25/22 0	5/01/22	S-	2	\$150.00							
Week: 05/02/22 0	5/08/22	S-	2	\$150.00							
N 15 WOWT03/28/22	05/07/22	Sa Today		8:00 AM-9:30 AM		:30			NM	6	\$900.00
	nd Date	Weekdays '	Spots/Week	Rate					1		,
Week: 03/28/22 0	14/03/22	S-	1	\$150.00							
Week: 04/04/22 0	14/10/22	S-	1	\$150.00							
Week: 04/11/22 0	4/17/22	S-	1	\$150.00							
	14/24/22	S-	1	\$150.00							
	5/01/22	S-	1	\$150.00							
Week: 05/02/22 0	5/08/22	S-	1	\$150.00							
N 16 WOWT03/28/22	04/02/22	NBC Golf		2:30 PM-5:00 PM		:30			NM	2	\$600.00
	nd Date	<u>Weekdays</u>	Spots/Week	Rate							
Week: 03/28/22 0	14/03/22	S-	2	\$300.00							
N 17 WOWT03/28/22		News @ 630	o Sa	6:30 PM-7:00 PM		:30			NM	31	\$6,200.00
		<u>Weekdays</u>	Spots/Week	Rate							
	14/03/22	S-	5	\$200.00							
	14/10/22	S-	5	\$200.00							
	14/17/22	S-	5	\$200.00					1		
	14/24/22	S-	5	\$200.00					1		
	05/01/22	S-	5	\$200.00					1		
	05/08/22	S-	5 1	\$200.00					1		
-)5/15/22	S-	1	\$200.00							
N 18 WOWT03/28/22		<u> </u>		10:00 PM-10:30 PN		:30			NM	31	\$10,850.00
	<u>End Date</u> 04/03/22	Weekdays S-	Spots/Week 5	<u>Rate</u> \$350.00					1		
	14/03/22 14/10/22	S-	5 5	\$350.00 \$350.00					1		
VV CCN. 04/04/22 0	71 10122	3-	J	ψυυυ.υυ					1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Contract Agreement Between: Print Date 01/24/22 Page 4 of 5



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 Contract Dates
 Product
 Estimate #

 03/28/22 - 05/15/22
 TV
 1469

*Line Ch Start Date End Date	Description	Start/End Time	Days	Spots/ Length Week	Rate	Type S	pots	Amount
	/eekdays Spots/Week	<u>Rate</u>						
	S- 5	\$350.00						
	S- 5	\$350.00				l l		
	S- 5 S- 5	\$350.00 \$350.00						
	S- 5	\$350.00 \$350.00						
		· · · · · · · · · · · · · · · · · · ·					•	# 400.00
N 19 WOWT03/28/22 05/08/22 <u>Start Date</u> <u>End Date</u> <u>W</u>	Su 630a-7a /eekdays Spots/Week	6:30 AM-7:00 AM Rate		:30		NM	6	\$180.00
	S <u>Spois/Week</u>	\$30.00						
	S 1	\$30.00						
Week: 04/11/22 04/17/22	S 1	\$30.00						
Week: 04/18/22 04/24/22	S 1	\$30.00				1		
Week: 04/25/22 05/01/22	S 1	\$30.00						
Week: 05/02/22 05/08/22	S 1	\$30.00						
N 20 WOWT03/28/22 05/15/22	Weekend News Su	7:00 AM-8:00 AM		:30		NM	31	\$3,100.00
	/eekdays Spots/Week	<u>Rate</u>				1		
	S 5	\$100.00						
	S 5	\$100.00						
	S 5	\$100.00						
***************************************	S 5	\$100.00						
	S 5	\$100.00						
	S 5 S 1	\$100.00 \$100.00						
							4.0	***
N 21 WOWT03/28/22 05/08/22 Start Date End Date W	Su Today	8:00 AM-9:00 AM		:30		NM	12	\$1,800.00
	<u>/eekdays</u> <u>Spots/Week</u> S 2	<u>Rate</u> \$150.00				•		
	S 2	\$150.00						
	S 2	\$150.00						
Week: 04/18/22 04/24/22	S 2	\$150.00						
Week: 04/25/22 05/01/22	S 2	\$150.00						
Week: 05/02/22 05/08/22	S 2	\$150.00				l		
N 22 WOWT03/28/22 05/08/22	Meet The Press	9:00 AM-10:00 AM		:30		NM	6	\$750.00
Start Date End Date W	/eekdays Spots/Week	<u>Rate</u>						
	S 1	\$125.00						
	S 1	\$125.00						
	S 1	\$125.00						
***************************************	S 1	\$125.00						
Week: 04/25/22 05/01/22	S 1	\$125.00						
	S 1	\$125.00						
N 23 WOWT03/28/22 05/08/22		5:00 PM-5:30 PM		:30		NM	6	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>W</u> Week: 03/28/22 04/03/22	<u>/eekdays</u> <u>Spots/Week</u> S 1	<u>Rate</u> \$250.00						
	S 1	\$250.00						
Week: 04/11/22 04/17/22	S 1	\$250.00						
	S 1	\$250.00						
	S 1	\$250.00				ı		
	S 1	\$250.00				1		
N 24 WOWT05/09/22 05/10/22	Morning News Show	5:00 AM-6:00 AM		:30		NM	2	\$160.00
	/eekdays Spots/Week	Rate					_	Ţ.30.00
	T 2	\$80.00				ı		
N 25 WOWT05/09/22 05/10/22	Morning News Show	6:00 AM-7:00 AM		:30		NM	2	\$500.00
	/eekdays Spots/Week	<u>Rate</u>				ı		
_ _						_		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Page 5 of 5 Contract Agreement Between: Print Date 01/24/22



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Advertiser Original Date / Revision **Brett Lindstrom NE GOV** 01/21/22 / 01/21/22

Product **Contract Dates** Estimate # 03/28/22 - 05/15/22 TV 1469

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 MT 2	<u>Rate</u> \$250.00				
N 26 WOWT05/09/22 05/10/22 Today Show Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 MT 2	7:00 AM-9:00 AM <u>Rate</u> \$275.00	:30	NM	2	\$550.00
N 27 WOWT05/09/22 05/10/22 Today w/ Hoda & Jenna Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 MT 1	10:00 AM-11:00 AN <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 28 WOWT05/09/22 05/10/22 Midday News Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 2	11:00 AM-12:00 PN <u>Rate</u> \$100.00	:30	NM	2	\$200.00
N 29 WOWT05/09/22 05/10/22 Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 2	12:00 PM-1:00 PM <u>Rate</u> \$75.00	:30	NM	2	\$150.00
N 30 WOWT05/09/22 05/10/22 M-F 230-3p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/09/22 05/15/22 M 1	2:30 PM-3:00 PM <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 31 WOWT05/09/22 05/10/22 M-F 3p-4p Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	3:00 PM-4:00 PM <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 32 WOWT05/09/22 05/10/22 M-F News @ 4p Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	3:57 PM-5:00 PM <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 33 WOWT05/09/22 05/10/22 News @ 5p M-F Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	5:00 PM-5:30 PM <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 34 WOWT05/09/22 05/10/22 Weekday Jeopardy Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	5:57 PM-6:30 PM <u>Rate</u> \$325.00	:30	NM	1	\$325.00
N 35 WOWT05/09/22 05/10/22 News @ 630p M-F Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	6:30 PM-7:00 PM <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 36 WOWT05/09/22 05/10/22 News @ 10p M-F Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 M 1	10:00 PM-10:35 PN <u>Rate</u> \$375.00	:30	NM	1	\$375.00

Totals 551 \$104,255.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/24/22	354	\$67,120.00	(\$10,068.00)	\$57,052.00
04/25/22 -05/15/22	197	\$37,135.00	(\$5,570.25)	\$31,564.75
Totals	551	\$104,255.00	(\$15,638.25)	\$88,616.75

Signature:	Date:	
-	-	